

Lukman Adeoti

10, CRYSTAL ESTATE, OFF ILUPEJU BYEPASS, ILUPEJU, LAGOS

+234 803 522 0073

LUKMANADEMOLAADEOTI@GMAIL.COM

PORTFOLIO: WWW.LUKMANADEOTI.COM

Experience

DECEMBER 2021 - PRESENT

Adeoti LLC, Nigeria – *Senior Graphic Designer*

- Develops visual concepts and layouts that are aligned with the client's brand identity and marketing goals.
- Collaborates with cross-functional teams, including marketing, copywriting, and production, to ensure all designs meet project timelines and specifications.
- Develops a new design process that improved project efficiency by 15% and reduced turnaround time by 20%.
- Designs and produces print and digital materials for various marketing campaigns, including flyers, brochures, posters, web banners, and social media graphics.
- Increased client satisfaction ratings by 25% by consistently delivering high-quality designs that exceeded their expectations.

JULY 2020 - NOVEMBER 2021

YMGCP, Nigeria – *Graphic Designer*

- Developed and executed social media marketing campaigns for the organization's events, outreaches, and community drive resulting in a 30% increase in public acceptance
- Collaborated with clients to develop visual design concepts aligned with their brand values and objectives.
- Worked closely with copywriters, photographers, and other creatives to ensure visual consistency and brand cohesiveness.
- Conducted quality assurance checks to ensure that all designs were error-free and met client specifications.
- Managed 36 projects simultaneously and met tight deadlines.
- Developed a new design process that improved project efficiency by 15% and reduced turnaround time by 20%.

FEBRUARY 2020 - DECEMBER 2020

Know COVID-19 Nigeria, Nigeria– *Graphic Designer*

- Curated 55 pieces of educational visual content for uninformed individuals about COVID-19.
- Coordinated and supervised a 6-man team of designers and social media managers
- Worked with team members to produce 400 timely graphics.
- Conducted team meetings with designers to update members on best practices and continuing expectations of the organization.

Skills

- Proficient in Adobe Creative Cloud (Photoshop, Illustrator, InDesign, Premiere Pro & After Effects)
- Experience with HTML/CSS and web design principles
- Strong attention to detail and ability to multitask
- Creative problem solver and team player
- Excellent communication and interpersonal skills

Education

SEPTEMBER 2013 - SEPTEMBER 2017

University of Ilorin, Nigeria – *Bachelor's degree in finance*

Finished top 10% of the class

Certifications

- Google Analytics Certification
- Hubspot Inbound Marketing Certification
- Google Digital Marketing
- LinkedIn Learning Graphic Design